

How an effective water management strategy can save your business money and reduce your environmental impact

FAQs

- Is this session being recorded? Yes, we will send a link to watch and share after the session.
- Can I get a copy of the slides? Yes, we will send a link to download them after the session.
- How can I ask questions? All lines are muted so please use the Q&A function, if we run out of time we will follow up with you separately.

Agenda

- Introductions
- About Ecoprod and The Water Retail Company
- What is a water management strategy?
- The benefits of a water management strategy
- Overview of the different elements of a water management strategy
- How to develop and implement a successful water management strategy
- Questions

Introductions

Rachel Clinton



Marcus Rose



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About Ecoprod



About The Water Retail Company

- We offer highly competitive pricing for water and sewerage services for large and multi-site customers
- Water efficiency is at the heart of our business
- We work with clients to develop a strategic efficiency plan that uses technology and innovation to drive down bills through reduced water usage, reduced effluent discharge and reduced surface water drainage

What is a water management strategy?

- Does what it says on the tin
- Businesses often forget about water, don't have the tools to manage it and don't think strategically about water
- Comprehensive overview of all things water

The benefits of a formal water management strategy

- Complying with regulations
- Reducing costs
- Reducing carbon
- Benefiting the environment
- Benefiting your staff and customers
- Guides decision making

The elements of a water management strategy

- Where does your water come from?
- What do you use it for?
- Where does it go?
- How much does each of these stages cost?

How to develop a water management strategy

- How can you improve what you've already got?
- How do you monitor and maintain your water management strategy once it's in place?
- Who is responsible for implementing your water management strategy?
- How do you keep it live and maintain momentum?

Next Steps

- Who is responsible for water in your business?
- Allocate a champion
- Gather the data
- [Complete a water audit](#)
- Draw a schematic of how water flows through your business
- Review cost / benefits to devise a plan
- Ask for help but you may not need it
- Implement. Monitor. Maintain

Questions?

Thank you very much

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